

REP HEADLINE# 6368275 TRF# 336324
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
CHANGES

OCT11/12 15.20
*** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA

AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS

1831 CHESTNUT STREET

PHILADELPHIA, PA 19103

REP. # OFF. # 18 SALESMAN #

BUYER NAME MICHAEL D. ETORRE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6368275

CLASS: NATL. LOCAL REGIONAL

PRDCT BOB CASEY : 60 10/9 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT11/12 15.20

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 AND 2 OK
TTLS \$106,500
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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5	S		1130P-1230A	60		\$1,850.00	10/11	10/12	0		TH-F	0
PROGRAM : TONIGHT												

13	A		1135P-1235A	60		\$1,850.00	10/11	10/12	2		TH-F	2
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PROGRAM : TONIGHT
ORD COM1: TIME CHG
ORD COM2: SPTS ARE BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-5 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-11 FOR 1 SPOT/WK

FROM REP OCT11/12 15.20
CHANGES *** WPXI-TV ***

[illegible]

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OCT11/12 15.20
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/12						36150.00						
CONTRACT TOTAL 36150.00												
TOTAL SPOTS 18												

8

MARKET TOTALS \$109,545 WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6368275 TRF# 336324 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT10/12 13.15 *** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP. # OFF. # 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6368275 CLASS: NATL. LOCAL REGIONAL

PRDCT BOB CASEY : 60 10/9 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 13.15

REP: TO JEN
FR CHERYL
MOVED SPTS TO MONDAY
TTL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#5	MISSED:TH-F/1130P-1230A	OCT11 (2/WK)	60S	\$1,850.00	(OCT10/12)
BUY#11	MON/1130P-1230A	OCT15	60S	\$1,850.00	
	OFFER:TH-F/1135P-1235A	OCT11 (2/WK)	60S	\$1,850.00	PLS ADVISE.
	& MON/1135P-1235A	OCT15	60S	\$1,850.00	
	CMT:TIME CHG				
	CMT:SPTS ARE BOOKED- THX JEN				
M2 UNRESL BUY#6	MISSED:TH-F/1100P-1130P	OCT11 (2/WK)	60S	\$5,400.00	(OCT10/12)
BUY#12	MON/1100P-1130P	OCT15	60S	\$5,400.00	
	OFFER:TH-F/1100P-1135P	OCT11 (2/WK)	60S	\$5,400.00	PLS ADVISE.
	& MON/1100P-1135P	OCT15	60S	\$5,400.00	
	CMT:TIME CHG				
	CMT:SPTS ARE BOOKED- THX JEN				

CONTRACT TOTAL 36150.00
TOTAL SPOTS 18